

The mission of PCCCA is to equip leaders for ministries of Discipleship, Community Building, and Care of Creation.

The vision of PCCCA is the highest commitment to sustainable Camp and Conference Ministries in the Reformed tradition.

We reach this vision by . . .

Consistently telling the story of strong vibrant ministry. (Marketing)

- Externally:
 - Telling the success stories of our sites.
 - Elevating the whole image of camp and conference ministry.
- Internally:
 - Reaching and serving every site and leader.
 - Increasing participation in PCCCA,
 - Consistently passing on our history.

Being a nimble resource, responsive to ministry opportunities, culture and current trends, while anticipating the future needs of the church. (Resource/Program)

- Understand trends and proactively respond to them.
- Initiate conversations with other ministry partners:
 - Theological institutions
 - Transformation leaders
 - Missional church leaders
 - Governing Bodies/AEPS
- Be open to partnerships in ministry that are denominationally diverse.
- Foster a high level of trust/relationships with our partners in ministry.
- Sustaining, equipping, enabling camps, conference and retreat centers for healthy ministry.
- Provide a programmatic arm of Presbyteries/Governing Bodies.
- Develop cost effective and transportable programs.

Continuing to provide relevant learning opportunities to identify, nurture and sustain leaders for the church. (Leadership)

- Nurturing intelligence, imagination, creativity and love in leaders.
- Providing intentional and effective summer and year-round staff training and development.
- Developing roles for recent college graduates, second-career adults and retirees.

Thriving in challenging times . . . as sites and as an organization (Financial).

- Total transparency and consistency in finances, policies and procedures.
- Continuing development of member benefits
- A commitment to a sustainable organization including a fully-funded endowment.